

Kwesi Phillips

Senior Product Designer

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Professional Product Designer with 7+ years of user experience design & front-end development experience, skilled in product development and creating stunning visual assets and digital interfaces. Lead creative direction of products for Fortune 500 companies, including Microsoft and Google.

Education/Certification

Massachusetts Institute of Technology Cambridge, MA (2010 - 2014)

BS: Human Computer Interaction / Media Studies

Nielson Norman Group San Francisco, CA (2016)

User Experience Certification

Skills & Tools

User Experience/Interface Design

Visual & Motion Design

Logo Design & Branding

Front-end Web/Mobile Development

3D & Mixed Reality Design

User Research & Usability Testing

Photography & Videography

Adobe Creative Suite

HTML5 CSS/LESS

Javascript jQuery

GSAP Anime.js

Experience

WMI Worldwide — Senior Product Designer Seattle, WA (January 2017 - Present)

- Designed user interfaces and process flows, executed full rebranding (logo, color scheme, website, brand collateral)
- Built in-house team to design and develop 4 mobile and augmented reality (AR) products for distribution on both iOS and Android
- Coordinated and created in-depth 3D home tours utilizing Matterport 3D mapping technology and drone footage
- Develop front-end of both user-facing pages and administrative portals for Microsoft, local companies and non-profits
- Designed and developed enterprise scale applications to increase efficiency of procurement processes by over 90%

Scrumpoint — Product Designer

Seattle, WA (October 2014 - Deember 2016)

- Developed internal software solutions on web and mobile (iOS, Android) as a Microsoft vendor utilizing Front-end frameworks, Javascript, XAML, and Sharepoint.
- Redesigned the brand identity for our consulting firm, creating a new website, logo design, and branding assets.

Ahalife — Front-end Design & Development

New York City, NY (2014)

- Restructured, designed, and developed new front end functionality and UI/UX on this luxury e-commerce website and its new microsite launch for early 2014.

Avea Telecomm & MIT Mobile Experience Lab — UX Research & UI Design

Istanbul, Turkey (2013)

- Researched new soccer-based applications to implement and market in Turkey. Created UI for mobile apps and motion walkthrough using AfterEffects.